

ADVENTURE MAGAZINE

Source: Wikipedia (http://en.wikipedia.org/wiki/Adventure_magazine)

Adventure was first published in November 1910 as a monthly pulp magazine. In 1915 it attempted to broaden its horizon to women readers by retitling itself *Stories of Life, Love, and ADVENTURE*, but went back to its male readership and original title in 1917. The magazine had 881 issues.

Adventure featured a column called *Ask Adventure* that called on the resources of up to 98 experts to answer various questions on the the status of slavery in Ethiopia, whether Gila monster bites are fatal, and the respective fighting merits of lions and gorillas.

In April 1953, the pulp changed its format to that of a men's adventure magazine that lasted until the magazine folded in 1971.

View covers here: <http://www.magazineart.org/main.php/v/pulpadventure/adventure>